



Portocork

Cork Artwork Specifications:

Listed below are the various formats we can use to produce branding artwork in order of preference:

1. Adobe Illustrator Files

File ends with an .eps or .ai (for example: corkart.eps or corkart1.ai)

Font tip:

If your cork artwork has a unique font, you must attach the font file or font name used in your email. You can outline your text in Adobe Illustrator select the "Type" menu and select "Create Outlines" and save file as .ai, .eps, or .pdf

2. PDF Files

Pdf files supplied by your graphic person in charge of stationery and wine labels.

(Be sure he/she has created outlines on fonts) and the tif file if used is attached as a seperate file.

3. Other High Resolution Files

Files ending .tif, .bmp or .psd

These images should be at least 600 dpi (dots per inch) or higher.

It is not necessary to create outlines on these files if the dpi is higher than 600.

4. Stationery or Business Cards

Provide stationery/business card with company logo in black and white (not gray) and please mail it to Customer Service so we can scan it at a high resolution.

Website artwork is usually 72 to 150 dpi

and comes at too low a resolution.

These files end with .jpeg or .gif

Contact for artwork:

Customer Service

Portocork

ph. (707) 258-3930

fax (707) 258-3935