



NEWS

February 3, 2017

For Immediate Release:

Contact: Portocork America
707.258.3930 or
Info@portocork.com

Portocork adds to sales team

(NAPA, Calif.) – Portocork, North America’s premier supplier of natural cork stoppers for the Wine, Beer and Spirits industry announces the addition of Daniel Bishofberger to the sales team as Account Manager. Daniel joins Portocork after more than nine years of wine industry experience including; wine sales, B2B wine technology sales and most recently with wine marketing firm Chatterbox Wine Marketing Services.

Bishofberger will manage accounts in Napa, Sonoma, and Key Accounts across the U.S. for Portocork. “Daniel is very well-received by customers and we’re proud to have him join our team. His presence supports our growth and enables us to offer the best possible service to our clients” said President Dustin Mowe.

“wanting to expand into the winemaking side of the business, I wanted to be with a market leader and someone who is continually innovating and setting the standard for quality and service. I find all those things with Portocork and am very enthusiastic about my future and the future of natural cork, the most sustainable packaging product in the world” said Bishofberger.

The addition of Bishofberger to the sales team punctuates a year of success for PORTOCORK. The company enjoyed one of its best years in the company’s 35-year history in 2016.

Since 1982, **Portocork** has been the leading supplier of natural cork to the American wine, spirits and beer market. With innovation and quality at the forefront of our mission we strive to provide technical solutions to today’s market with reliable, high quality natural cork products coupled with best in class service.

For more information about **Portocork** or to arrange a visit to the state-of-the-art facility in Napa, please contact Portocork at 707.258.3930, visit www.portocork.com or send an email to info@portocork.com.

###