



NEWS

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For Immediate Release:

Contact: Lisa A. Walter
707.996.1529 or
lisa@adamswalter.com

Napa Valley's Portocork America Takes Steps to Go Green

(NAPA, Calif.) – **Portocork America**, North America's premier supplier of natural cork stoppers for the wine industry, is going green with a commitment to minimize environmental impact with practices such as water and energy conservation and solid waste reduction at their Napa Valley cork facility while striving to become a Certified Green Business.

“Portocork America remains committed to natural cork which is the only natural, renewable, biodegradable and recyclable wine closure,” said **Dustin Mowe**, Portocork America's President. “Along with our parent company which made this commitment more than a year ago, we understand that the environment is in danger and we are committed to fulfilling our century-old tradition of being in harmony with nature with both our sustainable product and our environmental consciousness.”

To become a Certified Green Business, **Portocork America** has conducted an audit of current practices and is implementing several changes and incentives such as:

- Energy Conservation Practices
- Development of Environmentally Friendly Packaging
- Pollution Prevention
- Solid Waste Reduction and Recycling
- Employee Incentives for their Ongoing Contribution
- Employee Training

Since 1983, **Portocork America** has been the leading supplier of natural cork to the American wine market. With quality assurance standards that are second to none, Portocork remains committed to eco-friendly natural cork against market pressure to diversify into alternative closures which can harm the environment. An industry leader, Portocork was the first cork producer to develop a full quality assurance lab in the United States and one of the first to purchase and install a gas chromatography/mass spectrometry (GC/MS) machine that analyzes every single cork bale for TCA. They are now the first cork company in the United States to make the commitment to go green.

For more information about **Portocork America** or to arrange a visit to the new state-of-the-art, environmentally-conscious facility in Napa which holds in excess of 50 million corks, please contact **Portocork President Dustin Mowe** at 707.258.3930, visit www.portocork.com or send an email to info@portocork.com.

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